

THE FALCONER

NOVEMBER 2017 EARLY REGISTRATION FOR SUMMER 2018

Early Registration Information 2018

We had an outstanding summer in 2017 and we are receiving many inquiries about next summer. It really is time to start planning when to attend Falcon in 2018 and take advantage of our early registration discounts. Falcon's continuing reputation as Ohio's premier private camp has resulted in waiting lists for some sessions and age groups over the last several years. This is especially important to note for campers who will be moving from middle camp (Cardinals and Kestrels to Hawks and Eagles).

Why you should register now: You can save lots of \$\$\$\$ and you are assured of being able to attend the sessions of your choice.

Saving money is an obvious benefit, but do you realize that taking the 15% discount for paying full tuition now is approximately the same as 30% APR? That's a pretty sound investment. As we do fill many sessions each year, early planning becomes much more important to make sure you get the time periods you want. Some campers were not able to get their first choice in 2017 and others could not attend at all. You have until May 1 to cancel if you have a change of plans so registering now is almost a foolproof beginning to prepare your summer.

How does Falcon benefit?

Your early registration allows us to know at an early date how various age groups appear to be taking shape and whether we have any special staff needs. Early payment allows us to make repairs and new improvements more easily over the off season and to explore better deals for new equipment. Some of the money you save now we in turn expect to save in lower advertising costs for time periods we know are filled. All this results in Falcon being able to maintain reasonable tuition fees while improving the quality of our program each year.

SPECIAL OPPORTUNITY FOR FALCON CAMP FAMILIES

From now until December 10, early registration for 2018 is available ONLY to previous Falcon camper families. You should use this opportunity window to your advantage. From December 10 through December 31 early registration is available to everyone (including previous Falcon campers). We have already had many inquiries from new families excited about attending Falcon.

HERE'S THE DEAL!

- 1. Register your camper early with full tuition payment and receive 15% discount on tuition. This is the biggest and best deal we can offer.
- 2. Register your camper early with a \$500 deposit per two weeks of camp and receive a 10% discount. That would be \$500 for a two week camper, \$1000 for a four week camper, etc.
- 3. Receive a \$50 discount per camper for two or more campers from the same immediate family.
- 4. If you are not sure of your camp dates and still want to take advantage of the early registration savings, send your full tuition or deposit payment and let us know the dates as soon as possible. We cannot guarantee first choice of sessions, but you can still save money. If your plans change, payments are refundable until May 1 minus a \$50 office cancellation fee.
- You are able to register using the enclosed form or online at <u>www.falconcamp.com</u>.

Winter address: Falcon Camp, 22232 Rye Rd, Shaker Hts OH 44122 Phone: 216/ 991-2489 or 800/837-CAMP Email: Office@FalconCamp.com Website: www.falconcamp.com

HERE'S WHAT YOU CAN SAVE IF YOU REGISTER EARLY

Sessions	Regular Tuition	Deposit (\$500 per two weeks) 10% Discount	Full Tuition 15% Discount
Two Weeks	\$2425	\$2183 (Save \$242)	\$2061 (Save \$364)
Four Weeks	\$4440	\$3996 (Save \$444)	\$3774 (Save \$666)
Six Weeks	\$6125	\$5512 (Save \$613)	\$5206 (Save \$919)
Eight Weeks	\$7550	\$6795 (Save \$755)	\$6417 (Save \$1133)
Young Adventures	\$1200	\$1080 (Save \$120)	\$1020 (Save \$180)

THE FINE PRINT AND THINGS TO REMEMBER

- All early registration discounts apply only to tuition and not to spending account, extra riding or other options.
- The \$50 family discount applies to each camper in the immediate family
- From December 10 until December 31, early registration for 2018 is open to everyone, including last year's campers. Applications must be postmarked by the due dates. Please no exceptions.
- Cancellations, minus \$50 office fee, can be made with full refund until May 1, 2018. See application for more details. After May 1, there are no refunds. Parents are advised to consider purchasing program cancellation insurance which is available to you on our website.
- Falcon Camp does accept American Express, Visa and Mastercard for our online registration as a convenience for you. **Our preference is payment by check** so we do not have to pay credit card fees.
- Please call us if you have any questions about early registration or about Falcon.

Food for Thought

Many new campers are referred by our camper families and alumni each year. When new families are looking at perspective camps for their children, it is reassuring (as so many of you know!) to be able to speak with someone they know separate from camp staff. Trust and safety are two essential ingredients in choosing the right camp. Your assistance in finding new camp families allows them to have a good sense of the camp environment, facility, staff, values and "Falcon rules" (ask your camper if you aren't sure what "Falcon rules" means). Call us with any questions at 216-991-2489 or 800-837-CAMP.

PLEASE NOTE THE DEADLINE OF DECEMBER 31 FOR EARLY REGISTRATION! 2018 Camp Calendar

Two Week Sessions	June 17-30 July 1-14 July 15-28 July 29-August 11
Four Week Sessions	June 17-July 14 July 15-August 11

Six Week Sessions

June 17-July 28

July 1-August 11

Eight Week Session June 17-August 11

Young Adventures June 17-23, June 24-30, July 29-Aug 4, Aug 5-11

